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## Cross RATE SHEET 2014 OpConnect EV Charging Station Advertising Network Price Sheet

Pricing Valid Thru December 2014

### 15" EV Charging Station Screen

The following table shows the standard pricing

Ad Type	Price per month per station	Guaranteed number of impressions per month	Price per impression
Static – 8 seconds display time	\$200	10,000	\$0.024
Video – 15 seconds display time	\$300	10,000	\$0.026
Custom Video – greater than 15 seconds display time	Negotiable	Negotiable	Negotiable

### 32" DOOH Screen

The following table shows the standard pricing

Ad Type	Price per month per station	Guaranteed number of impressions per month	Price per impression
Static – 8 seconds Display Time	\$500	10,000	\$0.25
Video – 10 seconds Display Time	\$800	10,000	\$0.30
Custom Video – greater than 15 seconds display time	Negotiable	Negotiable	Negotiable

Volume Discounts are negotiable

**Available Advertising Locations (as of March 24, 2014)**

<b>Location Name</b>	<b>15" Screens</b>	<b>32" DOOH Screens</b>
Aina Haina Shopping Center	1	1
Ala Moana Shopping Center	2	2
Alamo Rent-A-Car, Kaanapali	1	
Alamo Rent-A-Car, Kahului Airport	2	
Central Pacific Plaza	2	
Enterprise Rent-A-Car, HNL Airport	2	
Enterprise Rent-A-Car, Nimitz	3	
Ewa Town Center	1	1
Four Seasons Maui	1	
Hawaii Prince Hotel, Waikiki	2	
HawaiiUSA Federal Credit Union	2	
Hilton Hawaiian Village	2	
Hokua Condominium	1	
Kahana Gatewar Resort Retail Center	2	
Kapolei Commons	1	
Kapolei Shopping Center	1	
Kihei Town Center	1	
Maile Sky Court	1	
Mark's Garage	1	
Moanalua Shopping Center	2	
Sheraton Maui	2	
Sheraton Waikiki	3	
Stadium Marketplace	2	
U of Hawaii Faculty Housing	1	